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U. S. Department of Agriculture

RICHTER'S GREENHOUSE
607 Hoffman Street
Hammond, Indiana

Phone Westmore 1-9441

Wholesale and Retail Growers

RETAIL SAINTPAULIA PRICE LIST - SPRING 1961

SPRING 1961 RELEASES - Plant @ \$1.25 each (Sorry, no rooted cuttings on these two varieties until later in the year)

*STAINED GLASS - Exciting new color combination - frilly white blossoms, streaked and stained with red. Extremely dark frilled foliage, red reverse. Stunning and different.

*HERITAGE - This purple double we "made to order". It is really big, really double, really deep dark purple, and really prolific. A handsome variety you will be proud to add to your collection.

SPRING 1961 RELEASES - Plant @ \$1.25 each Rooted Cuttings @ \$1.00 each

ALADDIN - Clusters of double lavender blooms, tailored foliage. Always loaded with blooms.

CHIMES - Raspberry-pink blooms with deeper center. Semi-double, tailored foliage.

GUMDROP - Sparkling frilly pink double, lovely dark slightly wavy foliage.

LA FEMME - Deep rose-pink semi-double, with beautiful dark foliage.

NIGHT SHADE - Dark blue-purple double. Clusters of lovely dark blooms with tailored foliage.

PARAGON - Lively lavender semi-double, bright light green foliage.

FOLLOWING RICHTER INTRODUCTIONS - Plant \$1.00 Rooted Cutting 85¢

*ALABASTER - Full double white, with a green tinge to the fresh blooms

BLAZE - Frilled red-pink, with frilly dark foliage. Brilliant color.

*CANDY LACE - Dainty frilly bloom, white with pink shading, and lots of green in the top petals. Frilly foliage.

*CHARM SONG - Charming light blue double, tailored foliage. Very good

CRINOLINE - Frilled pink, with darker eye. Beautiful dark frilly foliage

*GREEN DAWN - Bright pink frilly double with a good green edge. Foliage bright green, with a frilly edge which shows the deep red reverse.

FIFI - Frilly pink, very large single. Frilly foliage

ILLUSION - Frilly white with edging of pink. Very pretty

*INDIANA DOLL - Fluffy pink carnation type double. Excellent tailored foliage. Blooms early and continuously.

LUCKY STREAK - (Roselection) Frilled fantasy-type bloom, streaked and spotted, with a good chartreuse edge. Dark frilly foliage.

LUELLA - Frilly pink single, on a nice compact plant.

*RED CROWN - Glowing wine-red blooms form a pretty red crown on the glossy tailored foliage. Excellent growth habit, nice and symmetrical. A mature plant will produce up to 20-25 flowers on a stem.

*WEDGWOOD - Luscious light blue double, with excellent black-green foliage. Really distinctive, and makes a beautiful show plant.

*Asterisk indicates variety has been registered by Richter's Greenhouse with the African Violet Society of America, Inc.

FOLLOWING RICHTER INTRODUCTIONS - Plant 75¢ Rooted cutting 50¢

- BANNER - Pretty medium blue double, with lovely wavy dark foliage
BLOOMIN' FOOL - Heavy blooming blue double, tailored foliage
*CALIPH - Deep velvety wine-red, full double. Excellent
*CALUMET BEACON - Favorite large blue and white variegated double
CALUMET PURPLE - Dark purple double, plain foliage
*CHARMIN - Large vivid pink single with white eye
CHERRY ICE - distinctive "deeper than pink" color
DAPHNE - Pink double bloom, dark tailored foliage
DAPPER DANDY - Medium purple double, excellent dark tailored foliage
DARK CLOUD - Pretty deep purple double, glossy quilted foliage
DORI - Light blue semi-double. Dark foliage
IGLOO - White double, slightly wavy light green foliage
*IRIS - Distinctive light blue crested bloom
LAVENDAR RUFFLES - Semi-double lavender, very dark foliage
LUNA - Excellent double white, girl foliage
MELO - Large pink double, beautiful quilted foliage
*MISTLETOE - White frilled single, very prolific. Truly superior
SINBAD - Clear double pink, shaded deeper pink toward center
*SKYSONG - Light blue single, very free-blooming. Excellent
SNOWDROP - Very good double white, plain foliage
SNOW PRINCE (Improved) - Our resurrection of a favorite large white
SUNDAY MORN - Fully double pink, always loaded with big blooms
TALISMAN - Peachy-pink single, very large blooms. Tailored foliage
TEAROSE - Rosebud shaped bud, opening into a full double pink bloom
*TORCHY - Bold, brilliant red-pink. Buill'a "stand-out" for color
*VALOR - Excellent deep glowing purple single. Very large blooms
*VANITY FAIR - Giant blooms of clear pink. Always a dependable bloomer
WHITE BLUSH - White double with shadings of pink. Tailored foliage
WINTER KING - Huge pure white single, with no hint of color in the
flower. Big blooms, and lots of them. Tailored foliage
WITCHCRAFT - Lavendar double, with splashes of deeper color through the
bloom. Tailored foliage.
YOLANDA - Very prolific pink double, excellent flexible plain foliage.

FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS:

- Following - Plant \$1.00 Rooted cutting 85¢
ANGEL CHILD - Pretty white and pink double, with shadings of green on
edges. Very good
CATHY ANN - Frilly double pink. Graceful wavy foliage
DOROTHY GRAY - Creamy pink double, chartrouse edging
FRINGED NOSEGAY - Frilly white and pink double. Frilly foliage
SHAG - Excellent plum-red double, pretty dark foliage. Good show plant

- Following - Plant 75¢ Rooted cutting 50¢
AFTERGLOW - Red-pink double, dark modified girl foliage. Excellent
BEAMING - Bright pink double, holds blooms up well above foliage
BERNICE - Light blue double, plain foliage
BLUE MOON - Old favorite deep blue single
BLUE PEAK - Purple double with white edge
BOYCE EDENS - Favorite large bi-color single
CERAMA - Shaded raspberry-pink single, plain foliage.
COON VALLEY - Purple double, glossy foliage
CORAL BEAUTY - Lavendar double, dark foliage

Following - Plant 75¢ Rooted cutting 50¢

EMBER DREAM - Semi-double red-pink. Glossy tailored foliage
FINESSE - Peachy-pink double, nice large blooms
GREAT LAKES - Light blue single, extra large blooms
DIXIE MOONBEAM - White, nicely marked with blue streakings
HONEY - Pink and white double
LAVENDAR BEAUTY - Old favorite large lavender single
LAVENDAR AND LACE - Lavendar double, old favorite but still good
LITTLE JEWEL - Raspberry pink double, wavy foliage
MAXFLIR - Frilled purple double
MTEORE - Frilled lavender double
PINK DRIFT - Large bright pink double, tailored foliage
PINK MIRACLE - Shaded pink single
REDDERNESS - Bright red-pink double, semi-miniature. Blooms will vary
ROCHESTER - Frilled pink semi-double
SUNRISE - Old favorite plum-red single. Good bloomer
VELVET IMPRESS - Plum-red semi-double. Beautiful girl foliage
WHITE MADONNA - White double, girl foliage

Orders sent Insured Parcel Post, Special Handling. Please include \$1.00 postage, to partially cover Parcel Post charges and packing costs. If you wish order sent Special Delivery, please include a total of \$1.50 for the shipping costs. For your own protection, please remit by check or money order. No C.O.D. orders will be sent. Minimum order \$4.00, postage extra. Since our stock varies from time to time depending on demand for certain varieties, we must ask that you list at least one substitute in each price class. If you do not, we reserve the right to substitute (if necessary).

We pack plants very carefully, but if they arrive broken or damaged due to rough handling enroute, we cannot be responsible. You must make claim at your local Post Office. Our spring shipping season starts about mid-March, depending on the weather. We insulate packages in the early spring, and will start shipping as soon as we consider it safe. Orders received too early in the spring for safe shipping will be acknowledged and held until shipping season starts.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the cluster of plantlets ready to be divided. These are not just rooted leaves, but will have the small plants already developed. We ship rooted cuttings in plastic pots.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown in sterilized soil. Our greenhouses are state-inspected.

We are African Violet specialists, and we are carrying on an extensive program of hybridizing. All of our own introductions have been carefully selected and tested for vigor, high flower count, clear color, strong foliage and good growing habits. Most of the plants will develop two flowering stems per leaf under favorable growing conditions, and will produce a large number of flowers per stem.